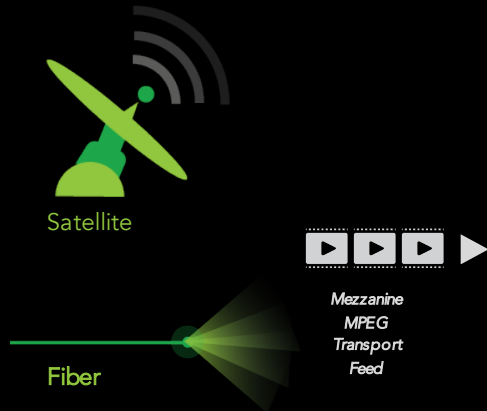


# Live Linear Streaming



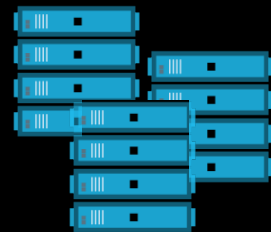
## Acquisition



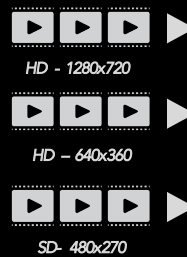
500+  
existing  
feeds

Comcast Video Network

## Live Encoding

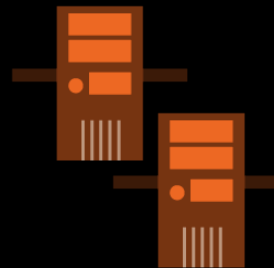


- H.264 and HEVC
- SD, HD and UHD bit rates
- Multiple language audio tracks
- Closed captions
- Ad markers

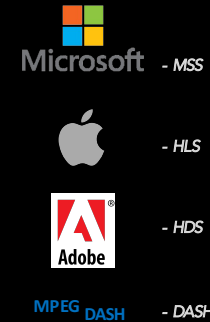


Multiple encoded  
bit rates

## Origin & Stream Conditioning



- Origin & Storage
- Multi-format packaging
- Multi-DRM support
- DAI and Blackout Management
- Replay TV and Live-to-VOD



Packaged ABR file segments  
and manifests

## Delivery



COMCAST  
Comcast CDN

3<sup>rd</sup> Party CDN

Publish streams to 3<sup>rd</sup> party  
CDNs